

Houser & Hennessee

ADVERTISING CORPORATION



CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T170102 Feeny Fun January V2	FAX #:	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	1/6/2017	PRODUCER:	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p> <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>ST▶RT SOMETHING NEW</p> <p>SALES EVENT</p> </div> <p>2017 Dodge Journey GT AWD Lease From Just \$199/mo <small>Lease for 24 months, 10,000 miles per year with approved credit. Must qualify for Chrysler Loyalty or Conquest Lease. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 1/31/17.</small></p> <p>2017 Chrysler Pacifica Touring-L Save Up To \$5,500 <small>Must qualify for Chrysler Loyalty or Conquest Lease. Approved credit may be required. Other restrictions apply. See dealer for details. Offer ends 1/31/17.</small></p> <p>2017 Dodge Grand Caravan GT Lease From Just \$212/mo <small>Lease for 24 months, 10,000 miles per year with approved credit. Must qualify for Chrysler Loyalty or Conquest Lease. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 1/31/17.</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: Start Something New Logo</p> <p>GFX: 2017 Dodge Journey GT</p> <p>GFX: 2017 Chrysler Pacifica</p> <p>GFX: 2017 Dodge Grand Caravan</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And you’ll have fun with more savings at Feeny!”</p> <p><u>Mike Voiceover:</u> (:17) “Begin 2017 with HUGE SAVINGS! During Feeny’s Start Something New Sales Event!”</p> <p>Lease a 2017 Dodge Journey, with All-Wheel-Drive! Now just \$199 a month!</p> <p>Save up to \$5,500 on a new Chrysler Pacifica!</p> <p>Or drive a new Dodge Grand Caravan from just \$212 a month!</p> <p>Jingle: (:03.5) Feeny makes car buying fun!</p> <p>Mike On Cam: (:02.5) “And saving money is fun, isn’t it!”</p>

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CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T170101 Feeny Fun January V1	FAX #:	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	1/6/2017	PRODUCER:	A. Dennis



GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p> <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>START SOMETHING NEW</p> <p>SALES EVENT</p> </div> <p>2017 Ram 1500 Crew Cab Save Up To \$10,000 <small>Must qualify for Chrysler Loyalty or Conquest Lease. Approved credit may be required. Other restrictions apply. See dealer for details. Offer ends 1/31/17.</small></p> <p>2017 Jeep Compass High Altitude Lease From Just \$189/mo <small>Lease for 36 months, 10,000 miles per year with approved credit. Must qualify for Chrysler Loyalty or Conquest Lease. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 1/31/17.</small></p> <p>2017 Jeep Grand Cherokee Laredo Lease From Just \$239/mo <small>Lease for 36 months, 10,000 miles per year with approved credit. Must qualify for Chrysler Loyalty or Conquest Lease. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 1/31/17.</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: Start Something New Logo</p> <p>GFX: 2017 Ram 1500 Crew Cab</p> <p>GFX: 2017 Jeep Compass High Altitude</p> <p>GFX: 2017 Jeep Grand Cherokee Laredo</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And the more the savings the more the fun!”</p> <p><u>Mike Voiceover:</u> (:17) “Start 2017 with an amazing deal during Feeny’s Start Something New Sales Event!”</p> <p>Save up to \$10,000 on a new Ram 1500 Crew Cab!</p> <p>Drive a new Jeep Compass, starting at \$189 a month!</p> <p>Or lease a new Jeep Grand Cherokee from just \$239 a month!</p> <p>Jingle: (:03.5) Feeny makes car buying fun!</p> <p>Mike On Cam: (:02.5) “And saving money is fun, isn’t it!”</p>